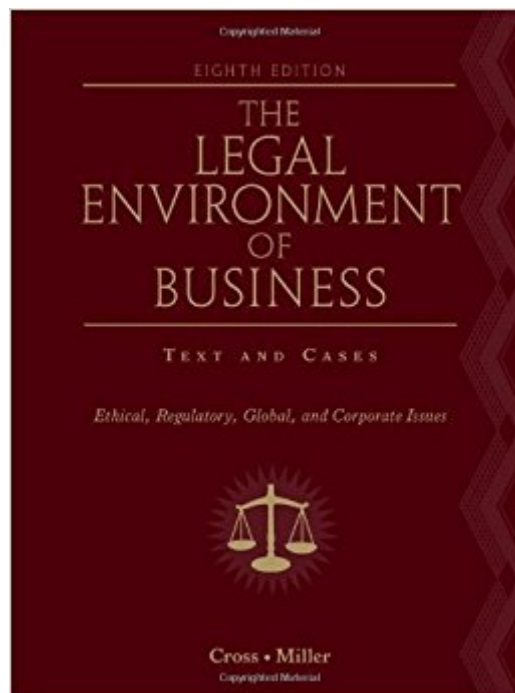


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The Legal Environment Of Business: Text And Cases: Ethical, Regulatory, Global, And Corporate Issues



Synopsis

Comprehensive, authoritative, and cutting-edge, THE LEGAL ENVIRONMENT OF BUSINESS combines a classic "black letter law" approach with an interesting and accessible reader-friendly format. The cases, content, and features of the exciting new Eighth Edition have been thoroughly updated to represent the latest developments in the business law environment. An excellent assortment of included cases ranges from precedent-setting landmarks to important recent decisions, and ethical, global, and corporate themes are integrated throughout. In addition, numerous features and exercises help you master key concepts and apply what you've learned to real-world issues, and the book offers an unmatched range of support resources--including innovative online review tools.

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Customer Reviews

Frank B. Cross is the Herbert D. Kelleher Centennial Professor of Business Law at The University of Texas at Austin Law School, where his research centers on judicial decision-making, the economics of law and litigation, and traditional policy and doctrinal issues in administrative law. He has written several books as well as pieces for the Yale Law Journal, Columbia Law Review, University of Chicago Law Review, New York University Law Review, Texas Law Review, Virginia Law Review, Cornell Law Review, Georgetown Law Journal, Northwestern Law Review, and UCLA Law Review. A former president of the Academy of Legal Studies in Business, Professor Cross received his B.A. from the University of Kansas and J.D. from Harvard Law School. Roger LeRoy Miller, Ph.D. has served on the faculty of several universities, including the University of Washington, Clemson

University, and the University of Miami School of Law. As a professor, he has taught intellectual property law and entertainment law, among other subjects. A widely published and respected author, his work has appeared in the Insurance Counsel Journal, Defense Research, California Trial Lawyers Journal, Antitrust Bulletin, Wisconsin Law Review, and Connecticut Law Review. He has authored or co-authored numerous authoritative textbooks on law, including BUSINESS LAW: TEXT & CASES; BUSINESS LAW TODAY: TEXT & SUMMARIZED CASES; and THE LEGAL ENVIRONMENT TODAY. Professor Miller completed his studies at the University of California at Berkeley and University of Chicago.

I agree with the other reviewer that this book was a pleasant surprise. I bought this for my business law class but found myself using this for my homework in ALL my classes, instead of the books I had for them. This book explained in better detail things that other textbooks failed to. The cases that they note under different topics really help to grasp the concepts. I didn't realize that until several chapters in, but now I make it a point to read them. (Make sure you take the time -- it helps!) Unfortunately, I rented this book. Otherwise, I would keep it. If I find that I start needing to refer back to it, I will likely just purchase a copy.

I had to purchase this for a legal class in my MBA program. I have to say that I was pleasantly surprised. The material was easy to absorb, even for someone with little pre-knowledge of law. It served as a wonderful overview, providing high level detail that is easily searched using the index. The case studies are good illustrations of the points within the chapters. The questions at the end give the student or reader the ability to apply what is learned in the previous chapter. I would recommend this to anyone that is looking to learn a good bit about a broad variety of law topics.

Good

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